



ELIZADE UNIVERSITY

ILARA-MOKIN, ONDO STATE, NIGERIA

FACULTY: SOCIAL AND MANAGEMENT SCIENCES
DEPARTMENT: HOTEL MANAGEMENT AND TOURISM
SECOND SEMESTER EXAMINATIONS
2018/2019 ACADEMIC SESSION
COURSE CODE: HTM 102
COURSE TITLE: CULTURE AND TOURISM FOR AFRICA
DURATION: 2 Hours



HOD'S SIGNATURE

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. Write short notes on each of the following concepts
 - a. Acculturation
 - b. Commodification
 - c. Monument
 - d. Heritage Site
 - e. Cultural Stereotype (3mks each)
2.
 - a. Using, "Things fall apart" by Chinua Achebe, as a narrative, discuss the rich local culture of the Igbo before things fell apart (10 Marks)
 - b. The United Nations World Tourism Organisation (UNWTO) has provided a broad and a narrow definition of 'Cultural Tourism'. Discuss. (5 mks)
3. Discuss in detail any five characteristics of Culture (15 mks)
4. Discuss a very important cultural festival in a named African Community and why you think American tourists should be part of it. (15 mks)
5.
 - a. As a tour operator, what can you tell your clients about World Heritage Sites in Nigeria? (10 mks)
 - b. Distinguish between material and non-material culture. (5mks)
6. List 20 African Countries and their capital cities. (15 mks)